



Guide to support migrant nascent entrepreneurs : Practical booklet - France

The European Commission's support for the production of this publication does not constitute an endorsement of the contents, which reflect the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

CONTEXT

« In the sensitive debate on the place of migrants in French society, their contribution to the creation of activities is worth highlighting, as it is synonymous with the desire for professional integration of those who dared to undertake. »

Few numbers :

Business creation represents a real path of economic and social integration for the migrant public. According to a study carried out by INSEE in 2007, **7%** of entrepreneurs are foreigners, **22%** of whom employ employees from the outset.

Only **18%** of foreign entrepreneurs were assisted in setting up their business project.



88 % of foreign entrepreneurs declare having faced difficulties in setting up their business compared with **78 %** of French entrepreneurs.

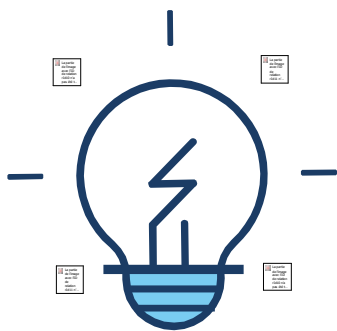
« These observations lead us to consider business creation by this population and to militate in favour of the implementation of adapted support.»

"Sources: quotes and figures from a study by the Direction de l'Accueil, de l'Accompagnement des Étrangers et de la Nationalité [DMEN] and l'Agence pour la Création d'Entreprises [APCE] "La création d'activités par les personnes migrantes, issus de la diversité ou des quartiers.»

GUIDE PRESENTATION

WHAT ?

A guide listing the main offers available in each partner country of the BE IN EUROPE project and responding to the themes marking the journey of migrant entrepreneurs and related recommendations. The guide main contribution is its adaptation to each country, each region, each area, each ethnic minority, each specificity sought.

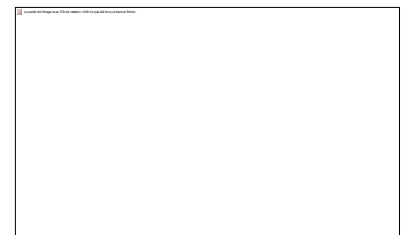


WHAT FOR ?

Europe and its authorities recognize the strong entrepreneurial potential of people from other countries and cultures where setting up one's own business is deeply rooted. There is therefore a real interest in encouraging and accompanying the desire to create company with this public.

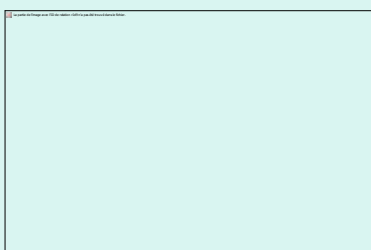
FOR WHOM ?

This guide is intended for professionals who are required to raise awareness, detect, welcome, guide and accompany the public of migrant entrepreneurs. According to the definition adopted by the High Council for Integration, a migrant is a person born abroad and residing in France.



BY WHOM ?

This tool is the result of the collaborative work of the European project BE IN EUROPE partnership also considered as agents to raise awareness of entrepreneurship and project initiation.



SUMMARY

Support for migrant entrepreneurs

05 LANGUAGE TRAINING

07 ADMINISTRATIVE STATUS

09 TIME MANAGEMENT

11 FUNDING

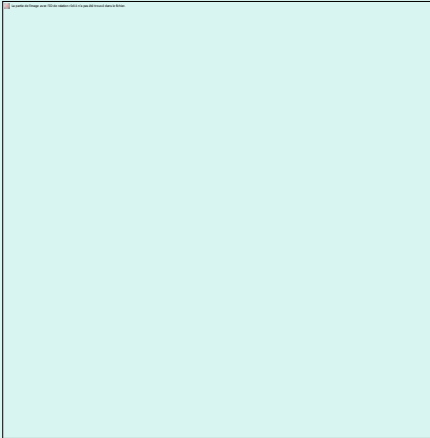
13 SPECIFIC SUPPORT

15 DIGITAL SUPPORT

17 ACTION PROPOSAL

LANGUAGE TRAINING

With a person having difficulties in mastery of french, it is important to be able to define one's linguistic situation.



Alpha --> defines person who has not been educated in the language of the country of origin.

FLE (Français Langue Etrangère)
--> defines a person who has followed an educational path in his country.

Illiteracy --> defines a person who has followed an educational path without having retained the basics.

FLI (Français Langue d'Intégration)
--> defines language learning as a means to adapt in the country.

Methods and devices : FOS (Français sur objectif spécifique) / FLP (Français Langue Professionnelle) : teaching french in a specific field.

ADVICE AND ANALYSIS

01

The level of language can be a blocking factor when starting, so it is necessary to work at the same time on learning the language.

03

Even if the subject may be delicate to discuss with the beneficiary, it is important to do so and to propose tactfully the different solutions that exist.

02

Find an organization to assess the language level of the beneficiary.

04

Be aware that some training courses combine language learning and business creation.

LANGUAGE TRAINING

Contact List :

Averroes: association proposing literacy courses - www.averroes.fr

OFII : (Office Français de l'Immigration et de l'Intégration)

Offers of language training for newcomers in France since least that 5 years - www.ofii.fr

Croix Rouge : proposing literacy courses and FLE - www.croix-rouge.fr

Secours catholique : proposing literacy courses - www.secours-catholique.org

Armée du salut : proposing literacy courses - www.armedusalut.fr

RADYA : federation of ASL - www.aslweb.fr

Le Pole : language training for all levels - <http://lepole-formation.fr>

Défi-métiers : public interest grouping financed by the government and by the region of Ile-de-France - www.defi-metiers.fr

L'IPTR : language training for all levels - www.iptr.fr

Useful websites :

FLE.fr : promotion agency of FLE

Alpha B : www.programmealphab.org

Alpha network : www.reseau-alpha.org

Organisations in my area :

.....

.....

.....

Methodological support for research

To find the closest organization to one's area.

There are different contact persons in your area:

- Services to combat discrimination
- Neighbourhood houses
- The delegate of the "political" prefect of the city

ADMINISTRATIVE STATUS

In a business creation project, the first step is to get to know the administrative situation of the projectholder.



Asylum seeker --> claim pending, political refugee, beneficiary of subsidiary protection.

Migrant --> at the prefecture: Visa, 1-year residence card, 10-year residence card.

Dual nationality / naturalisation --> procedures for the creation of activities, whatever the legal status chosen, differ according to the administrative situation of the entrepreneur of foreign nationality (outside the EU).

Administrative status

- Temporary residence card "private and family life" (1 year)
- Resident card (10 years)
- Residence card "skills and talents" (3 years)
- Other situations of persons residing in France
- Pending asylum application, political refugee, beneficiary of subsidiary protection

Procedures

- No specific formalities
- No specific formalities
- No specific formalities
- Claim of temporary residence card at the prefecture
- No business creation without validation of the statutes

ADVICE AND ANALYSIS

01

In complicated situations, free receptions and/or appointments are possible.

02

It is recommended to call the prefecture of your department for more information.

ADMINISTRATIVE STATUS

Contact List :

Legal and regulatory information :

Rights defender : www.defenseurdesdroits.fr

OFII : (Office Français de l'Immigration et de l'Intégration) www.ofii.fr
Assistance in accessing rights (in particular file editing)

La cimade : www.lacimade.org

Gisti : www.gisti.org

Mrap : www.mrap.fr

Face : www.fondationface.org

Human rights league : www.ldh-france.org

Organisations in my area :

.....

.....

.....

.....

.....

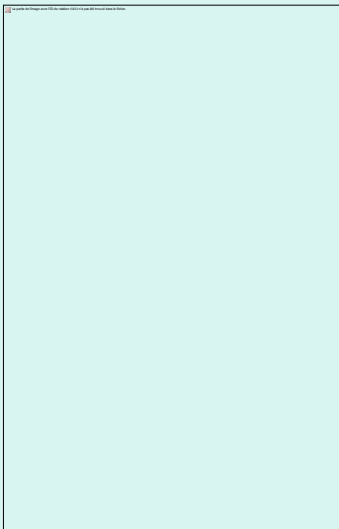
Methodological support for research :

- Verify the existence of access points to the law or a house of justice and law in your territory.
- Address public writers present in your territory for assistance in the writing of administrative papers.
- Establish a link with a social mediator.
- Take an interest in the Tribunal de Grande Instance (TGI).

TIME MANAGEMENT

This section lists the organizations that offer help in linking the time devoted to a professional activity and/or daily procedure with personal/family life. These organizations are not exclusively aimed at migrants.

Time reconciliation brings together the following themes and leads to consider the problems of availability that are linked to them:



Parenthood and singleparenthood ---> number and age of children, schooling and children's activities, childcare, financial resources, isolation, health status of children.

Spouse --> professional situation, moral and/or financial support, spouse's involvement in the project, distribution of role, status of the entrepreneur's spouse: partner, employee or collaborator.

Socio-occupational status --> employee (nature and duration of the contract), jobseeker (compensated or not, RSA, allowances, compulsory appointments), students, trainees (course schedule), volunteers, associative life (mission schedules and obligations).

ADVICE AND ANALYSIS

01

Encourage the project holder's spouse to attend interviews.

02

Work with the project holder on time management : establish a schedule dedicated to the creative project.

03

Offer workshops on time management.

TIME MANAGEMENT

Contact List :

Centre d'Information sur les Droits des Femmes et des Familles (CIDFF) : informs and supports women in business creation

www.infofemmes.com

Fondation Agir contre l'Exclusion : fight against discrimination

www.fondationface.org

Force Femmes : supports women over 45 in their efforts to return to work and start a business

www.forcefemmes.com

Une Place : information on places available in nurseries

www.uneplace.net

Mon enfant : suitable childcare and reception solutions

www.mon-enfant.fr

Organisations in my area :

.....

.....

.....

.....

.....

Methodological support for research :

- Enquire with the town hall of the place of residence.
- See the Neighbourhood Mediator (childcare offer, neighbourhood associations, etc.)
- Consult the AFE website for the status of spouses and the tax and social implications related to the creation of activities (www.afecreation.fr).

FUNDING

In parallel to the traditional financing channels, there are several financing organizations adapted to migrant entrepreneurs' projects.

The aim is to identify the correct organization according to the project nature, location and activity.

Namely : there are informal and intercommunal means of financing which allow foreign creators to finance their project of creation but are little known by the networks of accompaniment to the creation of business.

Setting up a business in France : Headquarters and activity in France + total or partial activity abroad

--> In the case of an activity in France :
access to public funding dedicated to
business creation.



Setting up a business abroad : Headquarters abroad

--> Turn to specific financing

Setting up in France : Headquarters and activity in France

--> Access to public and private
funding dedicated to business
creation.

ADVICE AND ANALYSIS

01

Take account of the personal values of the project leader on the question of the loan. See "freedom option" of the ADIE.

03

Ensure that the validity of the residence permit is longer than the duration of the loan.

02

Check the installation of the project and its impact in France.

04

Check that the person has a bank account in France.

FUNDING

Contact List :

Ethnic Foundation : Zero-Rate Honour Loan for Ethical Projects in Developing Countries - www.ethnic.org

OFII : support for economic reintegration - www.ofii.fr

COFIDES: facilitating access to private finance - www.cofides.org

FADEV: financing for development - www.fadev.fr

Agence Micro Projets : financing French small and medium-sized international solidarity associations - www.agencemicroprojets.org

Projects in France :

ADIE : Microcredit with “freedom” option - www.adie.org

Diasporasphere : crowdfunding platform dedicated to entrepreneurial and solidarity projects of diasporas - www.diasporasphere.com

WinKOMUN : Group Savings Platform - www.winkomun.org

Fiatope : crowdfunding solutions - www.fiatope.com

Jamaa Funding : Project Funding - www.jamaafunding.com

Assistance or funding in my area :

.....

.....

.....

.....

.....

Methodological support for research :

- ♦ Find out about business start-up contests.
- ♦ Check with embassies to find out if there is funding.
- ♦ Check with private banks which can be established internationally financing the creation of enterprises in the countries of origin.

SPECIFIC SUPPORT

This fact sheet presents the reception and support organizations giving specific offer to migrant entrepreneurs and which address the issue of business creation. It is important for the professional to take into account the following elements when providing support :

Path before migration

- Country of origin
- Cultural aspects
- Skills acquired in the country of origin
- Diplomas equivalence

Current situation

- Administrative situation
- Duration of residence in France
- Level of proficiency in French
- Family environment

Long-term vision

- Project to return home
- Migration to another country
- Willingness to settle permanently in France
- Family reunification
- Creative project in France or abroad

ADVICE AND ANALYSIS

01 Do not hesitate to direct a project holder towards organizations specialized in migrants' support: such organizations can work on valorization of social capital, analysis of migration trajectories, etc.

02 Address the issue of isolation with the creator and encourage him/her to be supported in his/her steps by a business creation network.

SPECIFIC SUPPORT

Contact List :

Grdr Migration-Citizenship-Development - www.grdr.org

Regional School of Projects : training in business creation for migrant entrepreneurs

Dynamic African Club : networking of project leaders and entrepreneurs with a project related to Africa

SIAD : International Development Support Service and training of migrant entrepreneurs - www.siad.asso.fr

Diversitelles : network of women entrepreneurs from the diaspora - www.diversitelles.com

Bond'Innov : Supporting North/South Entrepreneurship - www.bondinnov.com

SINGA : spaces and tools for meeting, exchanging and collaborating between refugees and their host society - www.singa.fr

Start up francophonie : entrepreneurs network of francophone space - <http://startupfrancophonie>

Organizations in my area :

.....

.....

.....

.....

.....

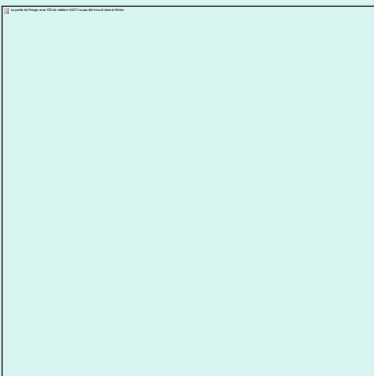
Methodological support for research :

- ♦ List of organizations and support systems, www.bpifrance.fr
- ♦ Find out about generalist organizations that may have specialized offers, www.creersaboite.fr
- ♦ Find out about entrepreneurs clubs.

DIGITAL SUPPORT

This fact sheet presents the reception and support structures that offer training specifically dedicated to migrant entrepreneurs and which address the issue of business creation.

It is important for the professional to consider the following elements when providing support and to carry out a "digital diagnosis" beforehand and to measure the degree of familiarity with digital tools :



The various types of content

- Office knowledge.
- Do research online,
- Manipulate files and data.
- Solve technical problems.
- Mobilize one's digital culture.

Pix levels and certificates

- Level 1 and 2: "novice"
- Level 3 and 4: "independent"
- Level 5 and 6: "advanced"
- Level 7 and 8: "expert"

Office automation certifications

- DIGICOMP
- B2i and C2i
- TOSA
- ENI
- PCIE

ADVICE AND ANALYSIS

01

Do not hesitate to direct a project holder towards the structures specialised in migrants' support : these structures will be able to work on the enhancement of the level of tools mastery, the needs inherent to the planned project, etc.

DIGITAL SUPPORT

Contact List :

Insernautes.fr : device supported by the Asylum Fund migration and integration

Sinplon.co

"Fab solidaire" network

Multimedia access points of the territories

Bibliosansfrontières.org

Emmaüs connect

<http://www.emmaus-connect.org>

PIX

Organisations in my area :

.....

.....

.....

.....

.....

Methodological support for research :

- List of organisations and support systems
- To find out about generalist structures that may have specialised training offers

ACTION PROPOSAL

Guidance

- Creation of migrant entrepreneurs clubs bringing together project holders accompanied by a professional.
- Setting up workshops in partnership with French language learning organizations to introduce migrants with the vocabulary of business creation.
- Workshop about position of business holders (self confidence...).
- Workshop on migratory routes and skills / biographical approach. More
- accessible work tools: Business Model Canvas etc.

Local development

- Rely on networks, associations of migrants for local development projects.
- Organize events bringing together different actors of the territory to highlight the impact of migrant entrepreneurs.

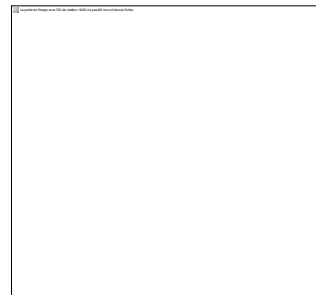
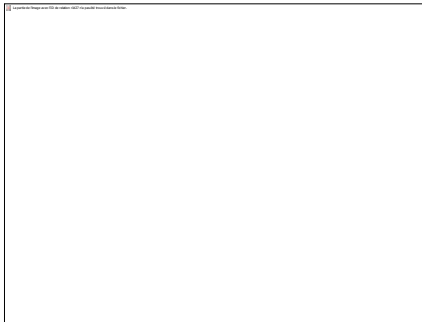
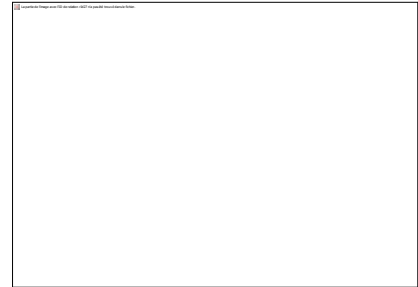
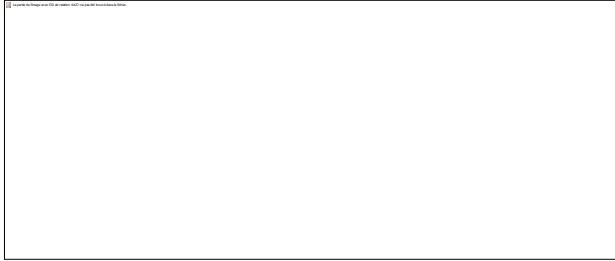
Time management

- Creation of group mentoring sessions.
- Focus group meeting to discuss the issue of childcare and the time spent on creating activities.
- "Time management" workshop.

Funding

- Identify informal and inter-community financing means on one's area.
- Develop and optimize the speech for a funder.
- Propose workshops presenting specific financing.

PROJECT PARTNERS



DEVELOPED AND PREPARED BY

